

PRSA Northeast Wisconsin  
2011 PRemier Awards  
Entry Form

Entry Title: \_\_\_\_\_

Name of Person(s) Submitting: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Organization for which the entry was implemented: \_\_\_\_\_

Name of assisting agency, if any: \_\_\_\_\_

Are you a member of the PRSA Northeast Wisconsin Chapter? Yes No

Are you a member of another PRSA chapter? Yes No

**Entry Category (Circle one)**

[1] Media Relations

[7] Miscellaneous Campaign

[2] Integrated Communications

[8] Media Relations/Press Kits

[3] Issue Communications

[9] Corporate Publication/Marketing Materials

[4] Internal Communications

[10] Newsletter/Magazine

[5] Special Events

[11] Online Communications

[6] Branding/Reputation Management

[12] Miscellaneous Tactic

**Entry Description:** This statement will introduce your entry to the judges and be used to describe your entry at the awards presentation. This is NOT your entry summary. A separate 1-2 page summary should be attached as described in the "Entry Preparation Guidelines" section. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Fees:** \$35/entry for PRSA members \$50/entry for non-PRSA members

Make checks payable to: **PRSA Northeast Wisconsin**. Put your check in an envelope and place in the inside front pocket of your three-ring binder. You may pay for multiple entries with one check. Make a note in the envelope outlining the number of entries and entry titles.

Total Enclosed for this entry: \_\_\_\_\_

How did you first hear about the PRemier Awards? \_\_\_\_\_

May we display your entry at the Annual Meeting/Awards Banquet? \_\_\_\_\_

Would you be interested in presenting this entry at a PRSA NEW luncheon program? \_\_\_\_\_

Questions? Contact Nicole Onesti at [nicole.onesti@aecom.com](mailto:nicole.onesti@aecom.com) or 920-406-3191.